



For Immediate Release

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The Hoffman Agency adds Poly Processing Company as new client

Jacksonville, Fla. – Jeff Hoffman, President of The Hoffman Agency, a full-service marketing and communications firm based in Jacksonville, Fla., has announced Poly Processing Company as a new client to the agency. Poly Processing manufactures vertical polyethylene storage tanks for the chemical industry and water use and management field. The company is headquartered in Monroe, La. with additional facilities in French Camp, Ca, and Winchester, Va.

According to Hoffman, his firm will provide Poly Processing Company with strategic media and public relations services. “We are fortunate to have Poly Processing join us as a new client in the manufacturing field. Our ongoing work in the industry also includes developing water quality and social marketing programs for water management districts and related public service organizations throughout the nation,” said Hoffman.

For more information, contact Jeff Hoffman at The Hoffman Agency, 1056 Hendricks Ave., Jacksonville, FL 32207, jhoffman@thehoffmanagency.com or call 904.398.9663.

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The Hoffman Agency is a full service marketing and communications firm with clients located throughout the U.S. The agency offers strategic planning and branding, social marketing, advertising, public relations, media planning, direct marketing, web development services and sales promotion. Visit the agency’s websites at www.thehoffmanagency.com and www.hoffmandirect.com.

THE HOFFMAN AGENCY

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